

the new workplace tool



WANT

attract improve collaboration campus feeling green

MUST

maintain high office ratio (40%) simplify workplace standards allow *flexible* workplace allocation and location



They thought it meant...

sadly:

driving to meetings more noise / less privacy loss of current culture delay in drug approvals

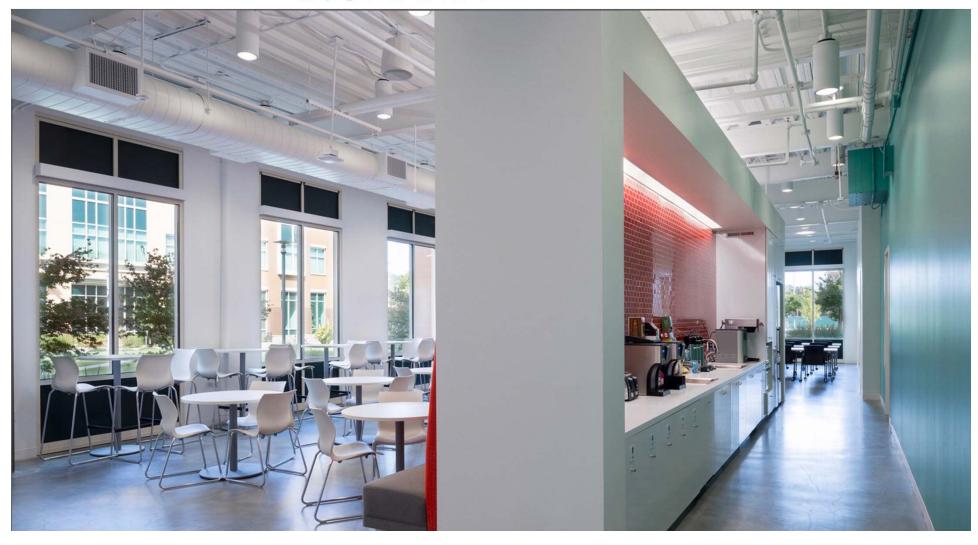
and hopefully:

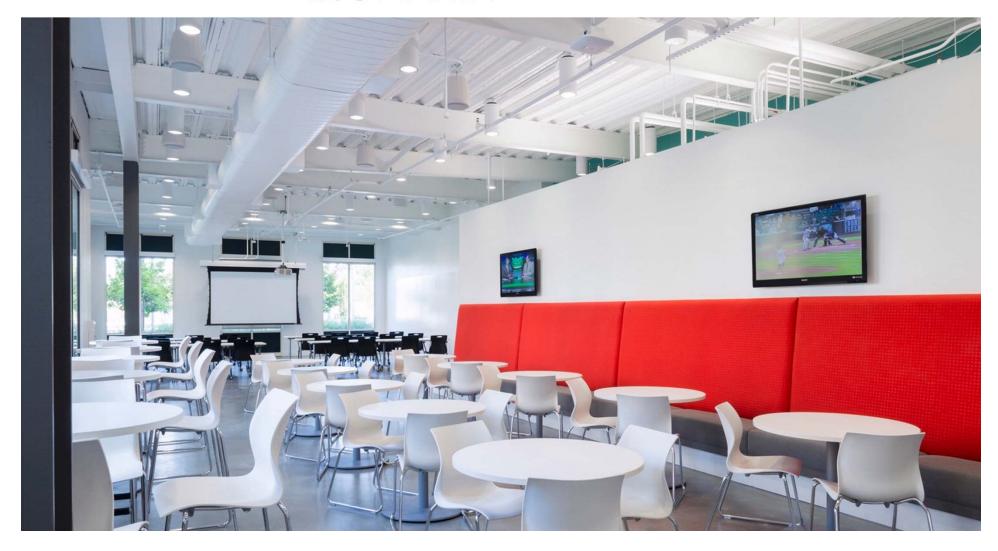
new neighbors (adjacencies)

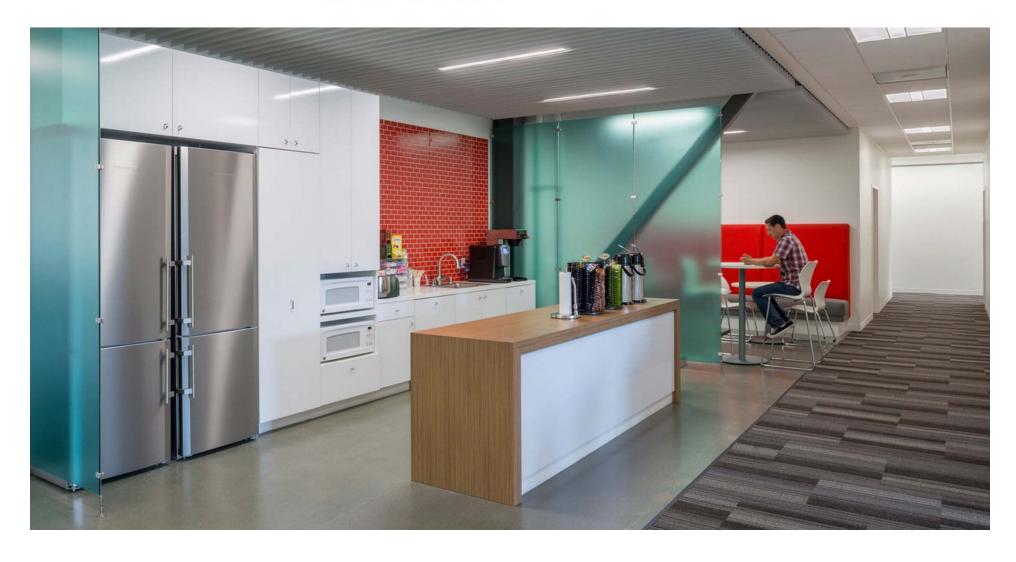
new neighborhood (location)

less waste (atrium)

less crowded (growth)

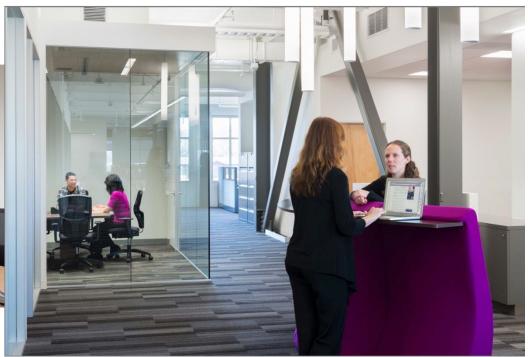




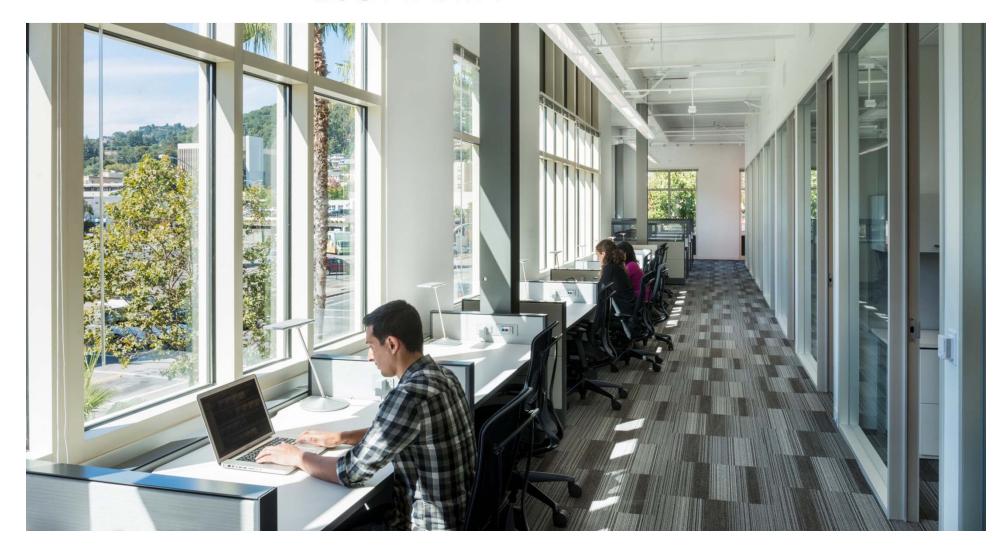


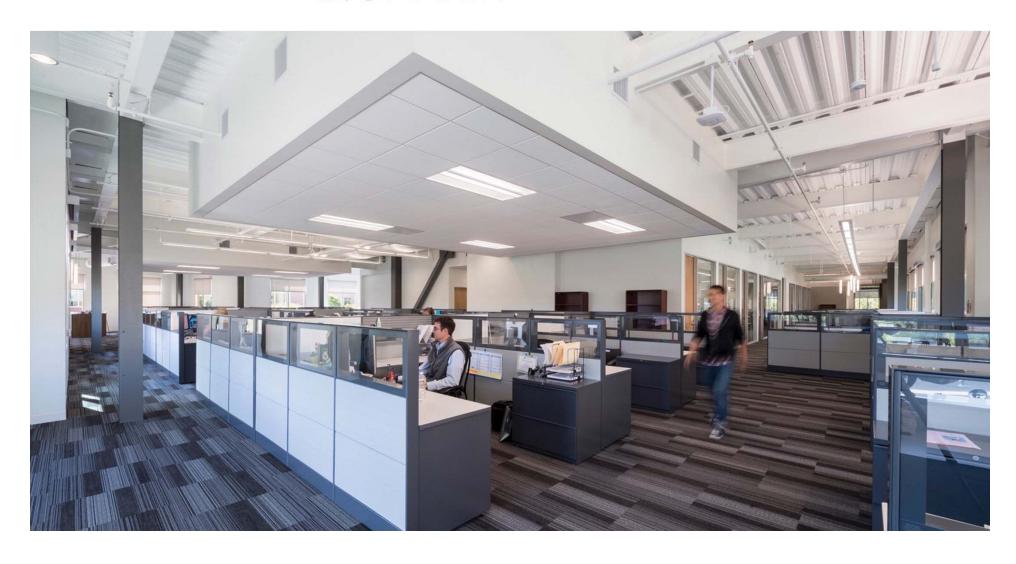


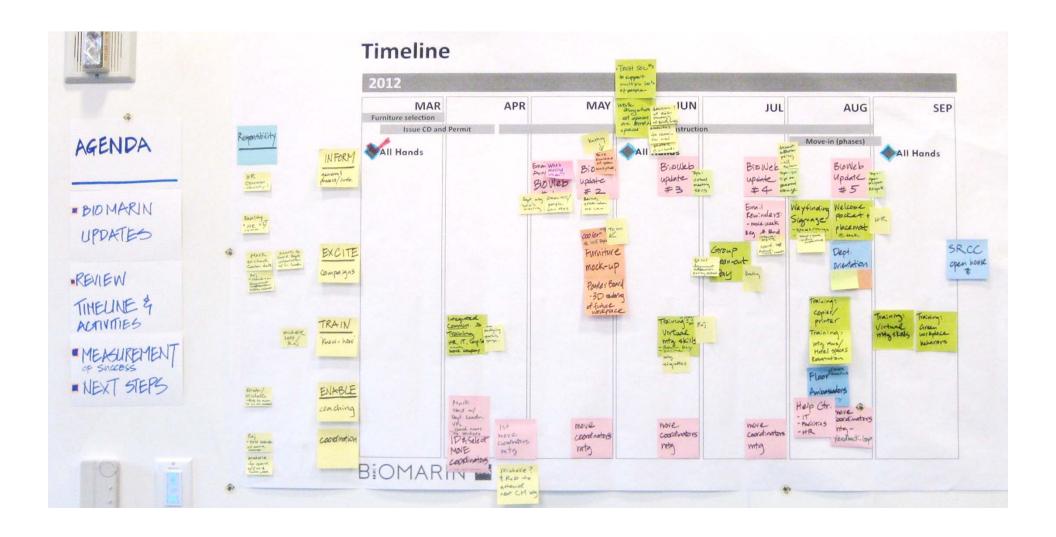














But it really meant...

offices to concentrate in, collaboration in the open, more transparency, not distraction new technology tools, visible culture, not a loss rapid results, not impeded processes